Our actions for remaining a group that is trusted by society

Initiatives for creating open factories

**Our Action**

**Factory tour given at the Tamano Works, hosted by the J-Crew Project – Yappari Umi-ga Suki**

The Tamano Works participates in a factory tour program that is implemented by tying up with shipyards all over Japan and is hosted by the J-Crew Project – Yappari Umi-ga Suki. We love the ocean after all of the All Japan Seamen’s Union. The works accepted the first tour in December 2016 and gave a total of three tours by FY2018. In January 2018, the Tamano Works accepted around 120 local fifth-grade elementary school children for an Extracurricular Lesson for Experiencing a Shipyard. The children observed the marine diesel engine assembly factory and other facilities. The tour was well received by the children because they were able to get a close look at a large engine, which they do not usually have the opportunity to see. It is planned to be a regular event that will continue to be held once or twice a year.

**Voice**

Takahiro Akita
Planning & Co-ordination Dept., Chiba Shipyard
Mitsui E&S Business Service

**Feedback from a participant**

We can say that the spread of sea-mindedness is an urgent task for Japan to undertake as an island nation. I am sure that participation in this activity helps to spread sea-mindedness. This was proven by the smiles of the children when they saw the ships and engines. It also serves as an opportunity to promote our products to external people, so we will continue to accept tours and make it a regular event.

**Our Action**

**Accepting local elementary school children for a tour of the Chiba Works**

In the summer every year, we invite local fifth and sixth graders to a tour of the Chiba Works as an event related to Marine Day. In this tour, the children watch a DVD video of shipbuilding processes and learn the roles of ships and other details from a PowerPoint presentation before they are divided into grade groups and go on a tour around the facilities and on board a ship. In 2017, the event was held for the third time, and many elementary school children participated in the tour, although they were on summer holidays. They were very surprised to see a large ship and huge crane under construction, which they do not see on a daily basis, but they said, “It was a lot of fun.”

**Voice**

Momoe Sato
Planning & Co-ordination Dept., Chiba Shipyard
Mitsui E&S Shipbuilding

**Feedback from a participant**

It is an urgent task for Japan to undertake as an island nation. I am sure that participation in this activity helps to spread sea-mindedness. This was proven by the smiles of the children when they saw the ships and engines. It also serves as an opportunity to promote our products to external people, so we will continue to accept tours and make it a regular event.

Our Action

**Accepting a bus tour at the Oita Works**

Every year, we accept a bus tour of local citizens at the Oita Works as part of the Oita Kogyo-ten (Oita City industries show), an annual autumn event in Oita City. Particularly because the Oita Works is located at the edge of the coastal industrial zone, we have few opportunities to show the container cranes manufactured there to local citizens. This tour serves as a valuable opportunity to enable them to get to know our products, which are shipped from Oita to the world.

**Feedback from a participant**

Many participants think that we build ships because of the old company name, Mitsui Engineering and Shipbuilding. I provide them with explanations in the belief that it is my duty to let them know that container cranes are manufactured at the Oita Works. This is a valuable opportunity to let local citizens know about our products, which we proudly manufacture. I find this job rewarding when I receive positive comments, such as “It’s huge and exciting!”

**Support for the activities of the Fureai Trio**

We support the activities of the Fureai Trio, a musical unit consisting of Ms. Kyoko Yoshida, a violinist, Mr. Mitsutaka Shiraishi, a pianist, and Mr. Genichi Watanabe, a cellist. The activities of the Fureai Trio commenced in 2003 with a desire to expose children and people with disabilities, who have few opportunities to be exposed to classical music, to live classical music and enrich their lives spiritually. The trio performed in eight cities/towns/events this year. It has given 462 public performances for approximately 106,000 people to date (as of March 31, 2018). Since the activities of the Fureai Trio started in 2003, we have not only co-sponsored its events, but have also provided volunteer services to support its concert activities.

**Voice**

Naoki Yufu
General Affairs Dept., Oita Works
Mitsui E&S Machinery

**Activities of the Mitsui Public Relations Committee**

We have co-sponsored a range of social contribution activities as a member company of the Mitsui Public Relations Committee, which consists of 24 Mitsui Group companies. This committee carries out a variety of cultural and art activities aimed at “enriching the lives of people,” and this year, the committee co-sponsored a musical event in Tokyo in January and March 2018. The event was held at the Yoyogi National Gymnasium. Mitsui Supporting Activities in the arts was established in 2015, reflecting our desire to create an opportunity to attract attention and admiration for people involved in “Tradition x Innovation.”

**Mitsui Golden Glove Award**

We grant this award to professional baseball players who have exhibited outstanding fielding performance throughout the season.

**Mitsui Golden Glove Baseball Class**

This is a baseball class specializing in fielding, which is aimed at base coaches for juniors. We invite ex-professional baseball players who won the MITSUI Golden Glove Award to be instructors.

**The MITSUI Golden Takumi Award**

This program was established in 2015, reflecting our desire to create an opportunity to attract attention and admiration for people involved in “Tradition x Innovation.”

Sustainability
Social Contributions

Initiatives of group companies

Showa Aircraft Group

Opening of Smile Kids Showa-no Mori, a company-sponsored nursery school

Showa-no-Mori Area Service Co., Ltd., a company that belongs to the Showa Aircraft Group, opened Smile Kids Showa-no Mori, a company-sponsored nursery school, in a building near the north exit of Akishima Station in April 2018. This nursery school accepts up to 30 babies and toddlers aged from seven months to two years. It has two admission quotas—one for the company and one for the local community—thereby contributing to reducing the number of local children on waiting lists for nursery schools, as well as supporting the work-life balance and childcare of the company’s employees.

DPS Bridge Works Co., Ltd.

A letter of gratitude received from Noboribetsu City

DPS Bridge Works Co., Ltd. received a letter of gratitude from the school board of Noboribetsu City for the company’s acceptance of social studies field trips of local third-grade children at its Hoonbetsu Factory. This initiative has been taken by the company for approximately 20 years. In FY2018, a total of 240 children from five elementary schools visited the factory. As a local company working close to them, DPS Bridge Works Co., Ltd. explains the manufacturing process and materials of concrete products and deepens exchanges with the children in Q&A sessions.

Burmeister & Wain Scandinavian Contractor A/S

Co-sponsoring the Copenhagen Cherry Blossom Festival

BWSC co-sponsors the Copenhagen Cherry Blossom Festival, which is held in late April every year at a park near the Little Mermaid statue. The festival was first held in 2008 in association with the donation of 200 cherry trees to the government of Copenhagen, which was made by the Andersen Group in Hiroshima in 2005 to commemorate the 200th anniversary of the birth of H. C. Andersen, a famous Danish fairy tale writer. At the event, participants can enjoy various elements of Japanese culture, including the Bon dance, tea ceremony, traditional Japanese martial arts, and even manga and music. It has grown into a major event that attracts around 30,000 visitors over the two-day period.

Co-sponsoring A Musical Café, a charity concert

BWSC co-sponsored A Musical Café, a charity concert that was held in Denmark on June 11, 2017. This concert is held every year by Ms. Yuko Yasui, the principal second violinist of the Copenhagen Phil, to support the areas affected by the Great East Japan Earthquake. In FY2018, volunteers from Mitsui E&S Group companies with bases in the Makuhari district. In FY2018, volunteers from Mitsui E&S Group companies with bases in the Makuhari district.

Participation in concerted cleanup on Makuhari New City Clean Day

The concerted cleanup on Makuhari New City Clean Day is held in spring and autumn every year, hosted by the Makuhari New City Urban Development Council. We solicit volunteers for the cleanup from Mitsui E&S Group companies with bases in the Makuhari district. In FY2018, volunteers from Mitsui E&S Engineering Co., Ltd., Mitsui E&S Plant Engineering Inc. and MES Facilities Co., Ltd. participated in the cleanup. The amount of garbage has been decreasing every year, which makes us aware that our activities are bearing fruit.

100th anniversary initiatives

Our Action

Celebrating our 100th anniversary with local communities

On November 14, 2017, we ran an advertisement with a message of gratitude on our 100th anniversary, and we held a number of commemorative events in each area, such as a commemorative ceremony inviting local residents and an event co-hosted by employees and management. In addition, a video message introducing our 100-year history has been posted on our 100th anniversary website.

PR activities for our new company name

Our Action

We are proactive with PR to make our new company name known

New company name signage held at Jinguu Baseball Stadium

Advertisement (newspapers, radio and etc.)

Corporate website renewal

Origin of the Company Name

E&S is created using the initial letters of Engineering & Shipbuilding, which is part of the former company name, Mitsui Engineering & Shipbuilding. However, its meaning goes beyond these two words. E implies Environment and Energy, part of the business areas we will be focusing on. S suggests Social Infrastructure, Solution, Systems and Service. Each of these is also part of the areas in which we will be working intensively. Thus, E&S has extensive significance. E&S symbolizes our corporate stance of providing a wider array of solutions more broadly with Engineering & Shipbuilding as the starting points, where we have cultivated our strengths and beyond.

Concept of logo mark

The new logo:M on the Earth

The blue under M represents the horizon of the Earth. It expresses the future expansion of the business fields of the Mitsui E&S Group. On this line, you see M in dynamic black, which gives an impression of solid potential for future growth and presence. Between the blue line and the M hide two arrows, facing each other, to express the Group’s determination to create new value for the planet by bringing together diverse people and technologies.

Sustainability